# Jaron L. Jones, Ph.D.

#### **EDUCATION**

# Ph.D. in Agricultural Leadership and Communication University of Florida

Gainesville, FL, August 2015

• Dissertation: Self-Narration as a Vehicle to Enhance Self-Efficacy and Personal Hardiness in Undergraduate Leadership Students.

# M.S. in Agriscience Education:

**Professional Service** 

#### North Carolina A&T State University

Greensboro, NC, May 2010

 Thesis: An Analysis of Technologically Enhanced Learning Environments in the Agricultural Sciences B.S. in Natural Resources and Environmental Sciences: Soil Science North Carolina A&T State University Greensboro, NC, May 2009

•USDA 1890 Scholar: Full Academic Scholarship

#### **PROFESSIONAL EXPERIENCE**

#### Present October 2015

#### **Diversity & Inclusion Officer**

#### **University of Florida College of Veterinary Medicine**

• Responsible for using a collaborative approach to guide the college in enhancing diversity and supporting a climate of inclusion with respect to race and ethnicity, gender identity, sexual orientation, disability, class, culture, geography and religion. Assisted with development and implementation strategies within the college related to recruitment and retention of students and faculty, teaching, curriculum, communication, facilitation of open and timely discussions around issues and events, and career readiness. This oversight focused on all major stakeholders, including faculty, staff, students, administrators, and alumni. Lead efforts to develop metrics for success and evaluate progress toward our defined goals. Reports to the college dean and collaborates frequently with other university offices working on behalf of diversity and inclusion.

# Present October 2015

# Learning & Organizational Development Specialist University of Florida College of Veterinary Medicine

• Oversees the college's development and maintenance of comprehensive educational technology services for the college. Supervises Educational Technology Support Staff for the college. Identifies appropriate faculty needs related to course development and maintenance as these intersect with instructional technologies. Distributes workflow to address faculty needs. Works one-on-one and in faculty groups to offer training and assistance in course development and delivery in the online and blended learning environments. Identifies and assists with assessment of student learning based on course modifications using online and classroom technologies and stays abreast of the evolving educational market and making recommendations regarding instructional and educational technology needs for the college.

### Present June 2013

# Co-Founder / Content Developer / Director of Inclusion & Leadership Development Self Narrate, Inc.

• Workshop Facilitator and Content Developer for Self Narrate, an organizational and personal development nonprofit utilizing self narrative as a tool for growth. Through this nonprofit, I have developed numerous leadership and personal development tools, evaluating each to the needs of the client's organization. I have also led numerous keynotes and presentations on story development.

# January 2018 August 2017

# Adjunct Professor: Working with Nonprofit and Community Organizations University of Florida College of Agricultural & Life Sciences

• Developed an integrated online and in-class seminar-style practicum that integrated lectures and appropriate readings regarding nonprofit organizations. Content included nonprofits functions and purpose, how they are organized and operate, and the basic structure of an incorporated nonprofit.

# August 2015 June 2015

# Adjunct Professor: Mentoring "At-Risk" Youth: African American Studies University of Florida College of Liberal Arts & Sciences

• Developed an integrated online and in-class seminar-style practicum that integrated lectures, appropriate readings in the humanities and social sciences, and community service assignments that together provided critical perspective on the label and literature surrounding "At-Risk" youth.

# June 2015 August 2012

#### **Graduate Teaching Assistant & Instructor**

#### University of Florida: College of Agricultural & Life Sciences

#### Working with People: Interpersonal Leadership Skills (Online & In-Class Sections)

• Designed and taught online and in-class coursework that enhanced students ability to self-reflect, develop a more integrated philosophy of leadership, and have a more transcendent perspective on how they and others in organizational contexts create meaning.

#### **Teaching Assistant & Instructor**

#### **Leadership Ethics (Online & In-Class Sections)**

• Curated and instructed online and in-class coursework designed to enhance students' ability to weigh ethical standards of practice and develop an understanding of dynamics necessary for long-term solutions to ethically challenging problems.

#### **Teaching Assistant & Instructor**

#### **Communication and Leadership in Groups and Teams**

• Crafted and delivered coursework designed to assist students in understanding what makes effective groups and teams, the processes of groups and teams, understanding relationships of members, and improving group/team performance.

# Teaching Assistant & Instructor Leadership Development

• Created and taught coursework designed to assist students to develop an understanding of the dynamic interactions of personal characteristics, technical skills, interpersonal influence, commitment, goals and power necessary for effective organizational leader and follower behaviors.

# May 2012 June 2010

# Soil Scientist / GIS Specialist

#### North Carolina USDA / Natural Resources Conservation Service

- Studied the characteristics of soils, geology, topography, and landforms over a large geographic region (MLRA) in order to ensure consistency of map units throughout.
- Managed GIS database and developed GIS maps for MLRA office.

# May 2012 June 2010

# Diversity & Inclusion Officer / Black Emphasis Program Manager

#### North Carolina USDA / Natural Resources Conservation Service State Civil Rights Committee

- Investigated complaints of discrimination, harassment, retaliation, and other related matters, and proposed remedial action, as prescribed by the Federal Government's human relations and equal opportunity ordinances.
- Prepared reports as to the activities of the year and the need, if any, to revise the State's human relations and equal opportunity ordinances, policies, and programs pertaining to, but not limited to, equal opportunity, affirmative action, unlawful harassment, and accessibility to the State's programs, services, and activities.

# June 2010 May 2009

### Graduate Research Assistant (Hewlett-Packard Technology for Teaching Grant)

- Researched innovative methods to enhance educational learning environments using cutting edge computer technology.
- Developed and shared effective educational approaches and experiences for applying mobile technology into learning environments with professors on campus and beyond.
- Managed daily use of computers and equipment used to improve School of Agriculture and Environmental Sciences (SAES) courses in Geographic Information Systems (GIS).
- Research and position funded through \$77,000 Hewlett-Packard Higher Education Technology for Teaching Grant Initiative.

### May 2009 June 2008

# Student Government Association: Student Body Vice President President of 41<sup>st</sup> Legislative Student Senate

• Supervised and coordinated the activities of 80+ student senators. This included determining committee procedures and schedules; issuing instructions and assigning duties; reviewing programs; taking personnel actions; conducting senatorial reviews; conducting departmental training and orientation; and recommended a operating budget for senate approval.

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July 2017 Workshop Facilitator: Harn Museum of Art. Gainesville, FL.

• Owning your story: Personal story development workshop

July 2017 Workshop Facilitator: Wedgworth Leadership Institute. Gainesville, FL.

Issue-based storytelling.

May 2017 Workshop Facilitator: Howard Bishop Middle School. Gainesville, FL.

• What is my story: For middle school students.

July 2017 SonicFoundry Mediasite UNLEASH Conference. Madison, WI.

• Grow your story, grow your self.

February 2017 Workshop Facilitator: UF Online Annual Retreat. Gainesville, FL.

• Getting to the story: What is your why?

January 2017 Keynote: UF Advising Conference. Gainesville, FL.

• Storytelling for student advisement.

December 2016 Keynote: United Way. Gainesville, FL.

• Grow your story, grow your self.

December 2016 Workshop Facilitator: Shands Rehabilitation Hospital. Gainesville, FL.

• Storytelling for your health.

November 2016 Keynote: STORY:GNV Conference. Gainesville, FL.

• Defining the story of Gainesville.

November 2016 Workshop Facilitator: USF Center for Leadership & Civic Engagement. Tampa, FL.

• Storytelling as identity capital

September 2016 Workshop Facilitator: Wedgworth Leadership Institute. Gainesville, FL.

• Storytelling: What's my why.

July 2016 Workshop Facilitator: FOCUS Summer Program. Gainesville, FL.

• What is my story: For middle school students.

May 2016 Workshop Facilitator: Florida Ag Institue. Gainesville, FL.

• Storytelling to improve agriculture.

April 2016 Workshop Facilitator: THATCamp. Gainesville, FL.

• Storytelling for digital humanities.

March 2016 Host: TEDxUF. Gainesville, FL.

February 2016 Workshop Facilitator: FRANK Conference. Gainesville, FL.

• Share your story.

January 2016 Workshop Facilitator: UF Shands Rehab Hospital. Gainesville, FL.

• Disability identity.

January 2016 Workshop Facilitator: UF Hillel Board of Directors. Orlando, FL.

• Strengthening the story: Digging deeper in mission, vision and values.

December 2015 Workshop Facilitator: TAMID UF. Gainesville, FL.

• Storytelling for business.

November 2015 Workshop Facilitator: USF Center for Leadership & Civic Engagement. Tampa, FL.

• What is your why.

November 2015 Keynote: PechaKucha: Gainesville. Gainesville, FL.

• Kanye Confidence.

October 2015 Webinar: UF/IFAS Center for Public Issues Education. Gainesville, FL.

• Easy as PIE webinar: Storytelling with self narrate.

October 2015 Workshop Facilitator: United Church of Gainesville. Gainesville, FL.

• Self narrate: Storytelling seminar.

October 2015 Guest Lecturer: University of Central Florida. Orlando, FL.

• Guest lecture for DIG6551: Applied interactive storytelling.

September 2015 Workshop Facilitator: UF Hillel Board of Directors. Gainesville, FL.

• Defining the story: Mission, vision and values.

September 2015 Workshop Facilitator: United Church of Gainesville. Gainesville, FL.

• Self narrate: Four-week story development course.

August 2015 Workshop Facilitator: Gator Amputees Support Group: Shands Rehab Hospital. Gainesville, FL.

• Self narrate: Tell your story, grow yourself.

May 2015 Workshop Facilitator: Hendry County Health Department. LaBelle, FL.

• Persuasive storytelling for Tobacco Free Florida.

May 2015 Workshop Facilitator: Alachua County Health Department. Gainesville, FL.

• Persuasive storytelling for Tobacco Free Florida.

April 2015 Workshop Facilitator: University of Florida Global Gator Initiative Conference

• Global Leadership Roundtable: How Do We Create Change

April 2015 Workshop Facilitator: Alachua County Health Department. Gainesville, FL.

• Persuasive storytelling for Tobacco Free Florida.

April 2015 Workshop Facilitator: Starter Space. Gainesville, FL.

• Self narrate: Tell your story, grow yourself.

February 2015 Workshop Facilitator: University of Florida Center for Digital Health & Wellness. Gainesville, FL.

• Self narrate: Digital storytelling.

January 2015 Workshop Facilitator: Art Lab. Gainesville, FL.

• Self narrate: Telling your story as an artist.

September 2014 Workshop Facilitator: North Central Florida Occupational Therapists Forum. Gainesville, FL.

• Using Narrative Approaches to Enhance Occupational Therapy

April 2014 Workshop Facilitator: Institute of Hispanic-Latino Cultures. Gainesville, FL.

• The labor of our stories.

April 2014 Workshop Facilitator: Starter Space

• Self Narrate: Tell Your Story, Grow Yourself

March 2014 Speaker: Boca Raton High School C3Connects Sparks Festival

• Purpose and Passion: The Importance of Blazing Your Own Trail

March 2014 Workshop Facilitator: University of Florida Global Gator Initiative Conference

• Global Leadership Roundtable: How Do We Create Change

February 2014 Speaker: TEDx (University of Florida)

• Honor Your Story Discover Your Sound: Integrating Leadership and Music Production Technology to

**Enhance Personal Development** 

June 2013 Workshop Facilitator: Office of Graduate Minority Programs BOE Advisor Training

• Working Well with Others: Utilizing Our Differences to Create Effective Change

#### **PUBLICATIONS**

Agricultural Leadership and Communication

University of Florida

August 2015

Dissertation: Self-Narration as a Vehicle to Enhance Self-Efficacy and Personal Hardiness in Undergraduate Leadership

Students.

Jaron Jones

Self Narrate, Inc.

Apr 22, 2016

Book: Break Your Invisible Chains: Own the Power of Your Story

Jaron Jones, Brandon Telg, Carly Barnes

North American Colleges and Teachers of Agriculture (NACTA)

2013

Journal: An Analysis of a Tablet PC Enhanced Learning Environment in the Agricultural Sciences

Jaron Jones

University of Florida

**IFAS Extension** 

July 2015

UF/IFAS EDIS Publication: Storytelling through Social Media

Jaron Jones, Brandon Telg, Ricky Telg

University of Florida

**IFAS Extension** 

Aug 2015

UF/IFAS EDIS Publication: Face-to-Face Storytelling

Jaron Jones, Brandon Telg, Ricky Telg

University of Florida

**IFAS** Extension

Sep 17, 2015

UF/IFAS EDIS Publication: Letting Them In: Sharing Your Story with People outside of Your Industry.

Jaron Jones, Brandon Telg, Ricky Telg

North Carolina A&T State University

May 2010

•Thesis: An Analysis of Technologically Enhanced Learning Environments in the Agricultural Sciences

#### **Relevant Doctoral Coursework**

- Communication and Instructional Technologies in Agricultural and Life Sciences
- Advanced Agricultural Media Production
- Agricultural Media Production
- Agricultural Media Writing
- Research Strategies in Agricultural Education and Communication
- Critical and Creative Thinking in Problem Solving and Decision Making
- Leadership Development
- Human Dynamics in Leadership
- Organizational Leadership
- Research Strategies
- Methodology of Planned Change
- Learning Theory in Agricultural and Life Sciences

#### **PROFESSIONAL SKILLS & STRENGTHS**

- •Leadership & Curriculum Development
- Diversity & Inclusion
- Workshop Facilitation
- Final Cut Pro
- Adobe PhotoShop
- •DSLR Digital Photography & Videography